ORDER

Orders Order / Rev: 108182 06866919 Alt Order #: Product Desc: D.TARKANIAN FOR CONG KSNV Estimate: Flight Dates: 10/24/12 - 11/06/12 Primary AE: Amy McCreary Original Date / Rev: 10/23/12 / 12/05/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Sandler-Innocenzi, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 705 Prince St. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser **Tarkanian for Congress** Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC02 00:05:00 Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

Start Date	End Date	# Spots Gross Amou		Net Amount
10/01/12	10/28/12	28	\$17,275.00	\$14,683.75
10/29/12	11/06/12	58	\$42,100.00	\$35,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$17,275.00	\$14,683.75	0.00
November 2012	58	\$42,100.00	\$35,785.00	0.00
Totals	86	\$59.375.00	\$50,468,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$59,375.00
Market	100%	\$237,500,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$71,250.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$59,375.00
KTUD	1%	\$2,375.00
KVVU	15%	\$35,625.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$9.500.00

Pri Rtg Type Spots Amount	Rate Pri	pots	Len Spo	Days	Start/End Time	Break	Inventory Code	End	Start	Ch	Ln
2 0.00 NM 4 \$400.00	\$100.002	5	:30	MTWT	430a-5a	Wagn @ M	Wake Up Early w/	11/06/12	10/24/12	KSNV	E 1
	Wake Up Early Wagners										
								R	N/WAGNE	WAKE \	
				ting	Rate Ra	Spots/Week	<u>Weekdays</u>	End Date	rt Date	<u>Sta</u>	
2 0.00 NW 4 340	\$100.002	5	.30			agners	Wake Up Early W	:R	W/WAGNE	WAKE	

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Order / Rev: 108182 Advertiser: Tarkanian for Congress

Alt Order #: 06866919 Product Desc: D.TARKANIAN FOR CONG KSNV

Flight Dates: 10/24/12 - 11/06/12 Estimate:

Ln Ch	Start	End	Inventory Cod	le Break	Start/End T	ïme Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/24/1	2 11/06/12	Wake Up Early Wake Up Early	-	430a-5a	MTWT	- :30	5 \$100.002	0.00 NM	4	\$400.00
WAKE	W/WAGI	NER	wake op Lany	wagners							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/30/12	MTWT	5	\$100.00	0.00					
	Date Ra	-	escription		<u>t/End Time</u>		<u>Weekdays</u> MTWTh		Rtg Type		
	10/24/12 edited	2-10/30/12 VI	/ake Up Early w/	wagners 430a	1-0a		MIWIII	:30 (\$100.00)	0.00 /\///		
	REDIT-RI	EFUNDI									
-		-	/ake Up Early w/	Wagners 430a	a-5a		MTWTh	:30 (\$100.00)	0.00 <i>NM</i>		
Cre	edited			-				, ,			
	REDIT-RI										
Week: 10/	31/12 Date Ra	11/06/12	MTWT escription	5 Stor	\$100.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			escription Vake Up Early w/				MTWTh	:30 (\$100.00)			
	edited	- 11,00,12 1	rano op Lany m	rragnore less	. •			.σο (φτοσ.σο)	0.00 / 111/		
[CF	REDIT-RI	EFUND]									
7 KSNV	10/31/12	2-11/06/12 V	/ake Up Early w/	Wagners 430a	a-5a		MTWTh	:30 (\$100.00)	0.00 <i>NM</i>		
	edited	EEUND1									
-	REDIT-RI	-	Valea I In Farhe we	/ M/o amoro 420a	. Fo		MTWTh	·20 (\$100.00)	0.00 1/14		
	edited	2-1 1/00/12 VI	/ake Up Early w/	wagners 430a	1 - 0a		MIWIII	:30 (\$100.00)	0.00 14141		
	REDIT-RI	EFUND]									
-		-	/ake Up Early w/	Wagners 430a	a-5a		MTWTh	:30 (\$100.00)	0.00 <i>NM</i>		
	edited										
	REDIT-RI										
E 2 KSNV	10/24/1	2 11/06/12	M-F 5-6a Wake		5-6a	MTWTF-	- :30	3 \$450.001	0.00 NM	6	\$2,700.00
WAKE	W/WAGI	NER	M-F 5-6a Wake	eUp w/Wagners							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/30/12	MTWTF	3	\$450.00	0.00					
Week: 10/	31/12	11/06/12	MTWTF	3	\$450.00	0.00					
E 3 KSNV	10/24/1	2 11/06/12	M-F 6-7a Wake		6-7a	MTWTF-	- :30	4 \$700.001	0.00 NM	8	\$5,600.00
WAKE	W/WAGI	NER	M-F 6-7a Wake	eUp w/wagners							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/30/12	MTWTF	4	\$700.00	0.00					
Week: 10/	31/12	11/06/12	MTWTF	4	\$700.00	0.00					
E 4 KSNV	10/24/1	2 11/06/12	Today Show	CM	658a-9am	MTWTF-	- :30	4 \$900.001	0.00 NM	8	\$7,200.00
TODAY	CHOW		Today Show								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/30/12	MTWTF	<u> 5pots/Week</u> 4	\$900.00	0.00					
Week: 10/		11/06/12	MTWTF	4	\$900.00	0.00					
E 5 KSNV	10/24/1	2 11/06/12	Rachael Ray	CM	11am-12pm	MTWTF-	- :30	2 \$325.001	0.00 NM	4	\$1,300.00
DAGUA			Rachael Ray								
	EL RAY	End Data	Wookdovo	Spoto/Mook	Poto	Poting					
Week: 10/		End Date 10/30/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00					
Week: 10/		11/06/12	MTWTF	2	\$325.00	0.00					
E 6 KSNV	10/24/1	2 11/06/12	Noon News	CM	12-1230pm	MTWTF-	- :30	2 \$425.001	0.00 NM	4	\$1,700.00
			Noon News								
NEWS	mt Dota	End Date	Wook days	Chata Mia - I	Data	Datin -					
Sta Week: 10/	rt Date 24/12	End Date 10/30/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00					
Week: 10/		11/06/12	MTWTF	2	\$425.00	0.00					
E 7 KSNV				30pm CM	1230-1p	MTWTF-	- :30	3 \$325.001	0.00 NM	6	\$1,950.00
			The Agenda 12								
NEWS					_	D ::					
<u>Sta</u> Week: 10/	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 10/		10/30/12 11/06/12	MTWTF	3	\$325.00 \$325.00	0.00 0.00					
	- ·· · -				Ţ 2 _ 0.00	3.00				l	

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Alt Order #: 06866919 Product Desc: D.TARKANIAN FOR CONG KSNV

Flight Dates: 10/24/12 - 11/06/12 Estimate:

Ln Ch S	tart End	Inventory Code	e Break	Start/End 1	Time Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
E 8 KSNV 10	/24/12 11/06	•	•	4-5pm	MTWTF-	- :30	5 \$725.001	0.00 NM	9	\$6,525.00
NEWS		4PM NEWS (1	hour)	(4:30 PM-5:0	00 PM)					
Start D	ate End Da	ite Weekdays	Spots/Week	Rate	Rating					
Week: 10/24/1			5		0.00					
Week: 10/31/1 Spot Ch Dat	12 11/06/1 <u>te Range</u>	2 MTWTF Description	5 Star	\$725.00 <u>t/End Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
		12 NEWS 3 at 4 (1 H			4:30 PM-5:00 F					
Credite										
	IT-REFUND]	/12 M-F Early News	CM	F 6205	MTI-/TE	.20	2 \$4 200 004	0.00 NM	6	Ф 7 200 00
E 9 KSNV 10	1/24/12 11/06/	M-F Early News		5-630p	MTWTF-	- :30	3 \$1,200.001	U.UU INIVI	b	\$7,200.00
NEWS		,								
Start D	_		Spots/Week		Rating					
Week: 10/24/1 Week: 10/31/1		=		\$1,200.00 \$1,200.00	0.00 0.00					
E 10 KSNV 10				730-758pm	MTWTF-	- :30	5 \$900.001	0.00 NM	9	\$8,100.00
DALOTON		FacetoFace/Ra	ston Report							
RALSTON Start D	ate End Da	ite Weekdays	Spots/Week	Rate	Rating					
Week: 10/24/1			<u> 5pois/week</u> 5		0.00					
Week: 10/31/1			5		0.00					
	<u>te Range</u> /31/12-11/06/	<u>Description</u> 12 Ralston Reports		<u>t/End Time</u> -758pm		Weekdays MTWThF		Rtg Type		
Credite		2 Naistori Neports	730	-7 30pm		WITWITTE	30 (\$300.00	9 0.00 IVIVI		
[CRED	IT-REFUND]									
E11 KSNV 10	/24/12 11/06	/12 M-F News 3 at E		11pm-1135p	m MTWTF-	- :30	2 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS		M-F News 3 at I	Eleven							
Start D	ate End Da	ite Weekdays	Spots/Week	Rate	Rating					
Week: 10/24/1				\$1,200.00	0.00					
Week: 10/31/1 E 12 KSNV 10			CM	\$1,200.00 6:30-8pm	0.00 S	- :30	1 \$225.002	0.00 NM	2	\$450.00
E IZ KSINV IU	1/21/12 11/03/	Vegas Inc.	CIVI	6.30-opin	5	30	1 \$225.002	U.UU INIVI	2	ֆ450.00
VEGAS INC	2	3								
Start D			Spots/Week		Rating					
Week: 10/22/1 Week: 10/29/1		_	1 1		0.00 0.00					
E 13 KSNV 10	/27/12 11/04	/12 Sa-Su News 3 a	t ElevenCM	11pm-1135p	omS	s :30	1 \$1,100.001	0.00 NM	2	\$2,200.00
NEWC		Sa-Su News 3 a	at Eleven							
NEWS Start D	ate End Da	ite Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/1				\$1,100.00	0.00					
Week: 10/29/1				\$1,100.00	0.00					
E 14 KSNV 10	/27/12 11/03/	/12 News 3 Sunrise News 3 Sunrise		6a-7a	S	- :30	1 \$350.001	0.00 NM	2	\$700.00
NEWS		News 3 Sumise	OVIOUDAI							
Start D	_		Spots/Week		Rating					
Week: 10/22/1 Week: 10/29/1			1 1	\$350.00 \$350.00	0.00 0.00					
E 15 KSNV 10				7a-9am	S	- :30	1 \$625.001	0.00 NM	2	\$1,250.00
		Saturday Today			J		Ţ 		-	, ,
SAT TODA		.ta Machdaya	Omate AM - 1	D-1-	Datie					
Start D Week: 10/22/1			Spots/Week 1		Rating 0.00					
Week: 10/29/1		-	1		0.00					
E 16 KSNV 10	/27/12 11/03	•		9am-930am	S	- :30	1 \$500.001	0.00 NM	2	\$1,000.00
NEWS		News 3 Today -	SAT							
Start D	ate End Da	ite Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/1	12 10/28/1	2S-	1	\$500.00	0.00					
Week: 10/29/1	12 11/04/1	2S-	1	\$500.00	0.00					

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Flight Dates: 10/24/12 - 11/06/12 Estimate:

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 17 KSNV 10/2	3/12 11/04/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$350.001	0.00 NM	2	\$700.00
		News 3 Sunrise S	SUNDAY								
NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	S	1	\$350.00	0.00						
Week: 10/29/12	11/04/12	S	1	\$350.00	0.00						
E 18 KSNV 10/2	4/12 11/06/12	M-F Jeop/Wheel	CM	630-730pm	MTWTF	:30	2	\$1,300.001	0.00 NM	4	\$5,200.00
		M-F Jeopardy/W	heel of Fortune	9							
JEOPARDY/\	VHEEL										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/24/12	10/30/12	MTWTF	2	\$1,300.00	0.00						
Week: 10/31/12	11/06/12	MTWTF	2	\$1,300.00	0.00						
E 19 KSNV 10/2	3/12 11/04/12	Sports Night in La	as VegaGM	Sun 1135p-	1200aS	:30	1	\$200.002	0.00 NM	2	\$400.00
		Sports Night in L	as Vegas								
SPORTS NIG	HT		-								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	S	1	\$200.00	0.00						
Week: 10/29/12	11/04/12	S	1	\$200.00	0.00						

Totals 86 \$59,375.00